



EXPRESS

POWERED BY SURFNET™

Express



Clients' List:

- Capital Health
- South Lake Tahoe Transportation Dept.
- CBC (Canadian Broadcasting Corporation)
- BCIT (British Columbia Institute of Technology)
- HSBC Bank of Canada
- Department of Fisheries and Oceans (Canada)
- Merrill Lynch

Key Features:

The security features include locked down public access to software and CPU, a secure browser which acts as a wrapper for extra security built on Microsoft Internet Explorer, password triggered security levels, and protection for credit card information as well as the ability to destroy cookies and other similar files.

Express Powered by Surfnet

Express is the most advanced kiosk technology available. Developed by the world leader in kiosk success — Info Touch Technologies — Express is synonymous with safety, security and entirely customizable features. It represents the wise choice for a secure lock down browser for public internet applications.

Surfnet, the power behind Express, enjoys worldwide brand recognition with installations in more than 55 countries. Companies such as Merrill Lynch, HSBC, Chase Manhattan, Country Wide, Best Buy Canada, Capital Health, South Lake Tahoe Transportation Dept., CBC (Canadian Broadcasting Corporation) and BCIT (British Columbia Institute of Technology) chose Express because it has the robust tools needed for displaying their web applications at a public level.

EXPRESS IS IDEAL FOR
HUMAN RESOURCE FUNCTIONS

- * INFORMATION * E-GOV (LOCAL TO NATIONAL)
- * E-COMMERCE * E-FINANCIAL
- * INTRANET APPLICATIONS

Express can be customized in ways never before possible. And it's turnkey. When we hand it over to you, it is already properly configured

When we say that Express is entirely customizable, we mean it. Users love the simple and intuitive graphical interface. That's one of the reasons for its unprecedented success. But you will love it because when you choose Express, you have the best software to do the job you want it to do. It is the ideal kiosk management and security software platform for free public internet or intranet access.

Express can look precisely how you want it. Every single pixel can be customized.

* the interactive branding bar penetrates mind share with your message. In fact, the entire interface can be "private labeled," with custom buttons added for specific products or content partners.

* The attractive Rotational Loop can be customized with full audio/video, flash presentations, or simple pictures with sound. They are hyper linked, taking the customer deeper into your web site or your advertisers' web sites. The loop runs while the kiosk is idle to attract anyone passing by.

Express can do exactly what you want.

Retailers can promote whatever makes sense at store level - loyalty programs, shopping, membership registration, and/or specific



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seasonal specials. An unlimited number of buttons can be configured and 6 are displayed at any time. Express also offers easy management of advertising campaigns with scheduled campaign delivery, simultaneous update (if desired) and automated downloads.

Express is secure, reliable and manageable.

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Kiosk management has never been easier.

Express comes with a battalion of features and tools so that your network of kiosks can be monitored and managed from anywhere, anytime.

- System Resource Monitor
- Auto Recovery
- Smart Re-Launch Browser
- Secure, locked down client side application
- Auto log on to kiosk shell upon boot
- Customizable user interface
- Content filter by domain, with adult content filter
- Networkable connectivity options (Analog, ISDN, ADSL, Cable and Wireless)
- Support com for time-out device integration
- "Heartbeat" kiosk status monitor with e-mail or paging ability
- Live Update whenever new software upgrades are released

Maintain control of your network of kiosks with Online Statistical Reporting

- Button and rotational impression count
- Cumulative exposure time
- Click through numbers and rates
- Software versions report
- Kiosk activity by group
- Domain usage report
- Kiosk inventory report
- Kiosk configuration status, including connectivity information

Express is the software technology you are looking for. It's flexibility, power and security features make it the right solutions for your needs. Call your InfoTouch representative and find out how Express can be customized to suit your needs. Talk to us today.